YES—THERE ARE 9
DIFFERENT REASONS WHY I USE
SOLVAY CALCIUM CHLORIDE
FOR WINTER
CONCRETING

With

SOLVAY

TRADE MARK REG. U. S. PAT. OFF.

CALCIUM CHLORIDE

you get PROTECTION

SPEED *and* FULL

WARM WEATHER

STRENGTH

PERHAPS you've thought of Calcium Chloride largely as a definite aid in speeding the set, or in increasing the strength of your winter concrete. These features alone justify its use—but the story doesn't stop there. It goes right on through the NINE major advantages listed on the flap of this folder. SOLVAY Calcium Chloride meets *every* winter concrete problem squarely. Yes, when you know *all* the facts, you're sure to be as satisfied as are thousands of others with this modern, money-saving aid to overcoming cold-weather problems.

HERE'S HOW YOU SAVE!

From the economy angle alone, SOLVAY Calcium Chloride has dollar-and-cents significance. By cutting the protection period, it saves costly time, requires less canvas, less coke for salamanders. By permitting earlier release of forms, it means that fewer are needed; that they can be used over and over again as the job progresses. By enabling finishing work to be done sooner, it eliminates overtime and hurries the actual work of finishing. In short, it quickly pays for itself through the many economies it effects.

HERE'S HOW IT HELPS!

In addition to the economy angle, there are also the important advantages of Safety and Quality. The extra Early Strength that SOLVAY Calcium Chloride provides protects concrete from the weakening effects of falling temperatures—helps make winter concreting SAFE. Its use also increases workability, permitting a lower water cement ratio, which, in turn, means tougher, denser, more waterproof concrete.

Considered along with others of the nine major advantages listed here, it is quickly evident why SOLVAY Calcium Chloride assures definitely superior results. It is *your* way to safe, profitable winter concreting. One trial convinces that its benefits are *great* —its cost surprisingly *small.*

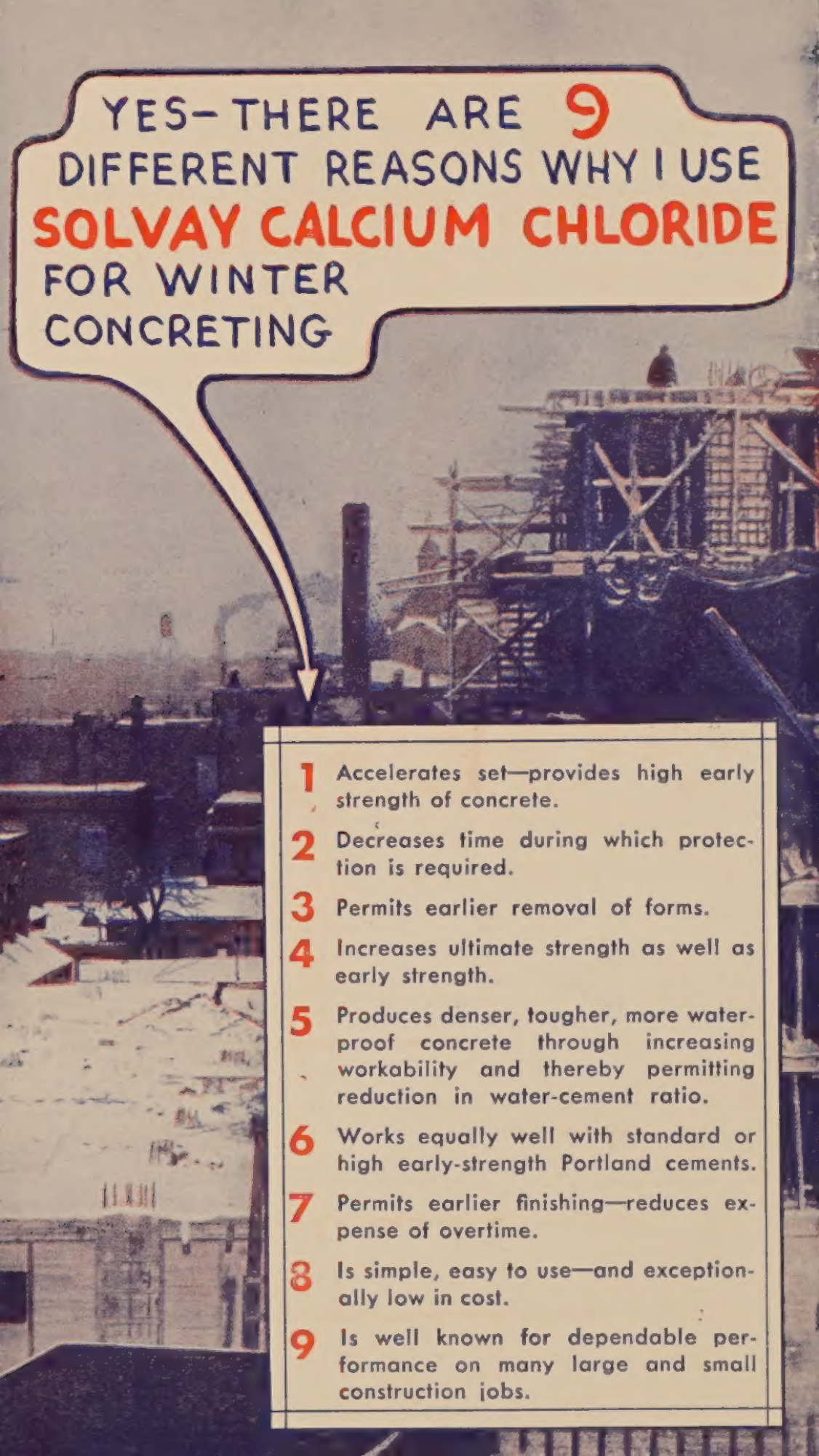
HERE IS THE PROOF!

Tests recently conducted by the National Bureau of Standards confirmed the many advantages of Calcium Chloride. These studies revealed that it not only *speeded* the set and greatly increased *early* strength of Portland cement concretes, but that it also provided 15% more *ultimate* strength. In substance, these tests bore out *all nine* advantages listed here and supported the claim that Calcium Chloride is an invaluable aid to winter concreting.

HERE'S STILL MORE PROOF

In *actual* practice the story is the same. Nationally known construction companies have been impressed with the consistent, dependable performance of SOLVAY Calcium Chloride. Road contractors have employed it over a period of many years in the construction of thousands of miles of fine concrete roads. On small jobs, as well as on large, it has proved its worth in finished work that meets *every* specification of *good* concreting.

Information of value that you cannot afford to overlook is contained in our booklet, "Solvay Calcium Chloride for Concrete Construction." A copy is yours for the asking. Just address Solvay Sales Corporation, 40 Rector Street, New York.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DIFFERENT REASONS WHY I USE
SOLVAY CALCIUM CHLORIDE
FOR WINTER
CONCRETING
1 Accelerates set—provides high early strength of concrete.
2 Decreases time during which protection is required.
3 Permits earlier removal of forms.
4 Increases ultimate strength as well as early strength.
5 Produces denser, tougher, more waterproof concrete through increasing workability and thereby permitting reduction in water-cement ratio.
6 Works equally well with standard or high early-strength Portland cements.
7 Permits earlier finishing—reduces expense of overtime.
8 Is simple, easy to use—and exceptionally low in cost.
9 Is well known for dependable performance on many large and small construction jobs.

SOLVAY CALCIUM CHLORIDE

TRADE MARK REG. U. S. PAT. OFF.

FLAKE 77%—80%

is supplied in non-returnable steel drums containing 400 pounds net and in easy-to-handle 100 pound bags. One hundred conveniently located distributing points insure prompt delivery. Write for latest price quotation.

SOLVAY SALES CORPORATION

Alkalies and Chemical Products Manufactured by The Solvay Process Company

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